

## **2026 AGM Report by the Student Representative**

This report summarises various aspects of my work with the NWEMF Committee: I am very pleased to help NWEMF continue being steadfast promoters of the study, enjoyment, and understanding of early music.

Bryan AU YEUNG  
Student Representative  
16 February 2026

### **Student Outreach**

Reforms were made regarding Student Memberships to allow more flexibility (university life can get very busy!) :

- Students in full time education no longer have to pay yearly subscription fees
- Students financially contribute to NWEMF while participating in workshops at generous concessions

NWEMF has also participated in the Freshers' Fayre at the Royal Northern College of Music in September 2025 where we have gained some new student members: we hope they will come along to our workshops in the foreseeable future. We have also attracted students through other channels: we currently have 12 student members.

### **Future Work**

- We are looking into the possibility of participating in Freshers' Week Activities of other institutions, such as the University of Liverpool and the University of Manchester.
- We aim to further consolidate our partnership with the University of Liverpool and other institutions through membership recruitment and potentially extra Student Representative appointments outside of the Royal Northern College of Music and the University of Manchester.

### **Social Media**

An Instagram profile for NWEMF was created, which connects with our Facebook profile, with hopes of reaching a wider audience. We have accrued 180 followers (as of 15 February) and are steadily growing. NWEMF has had two significantly successful promotional campaigns, which were:

- September 2025 Workshop with Rory McCleery
- February 2026 Workshop with Lisa Colton & Louise Ellinson

There have been higher interactions with our members and other social media users on our platforms as a result.

Video and / or audio recordings were made for the following workshops:

- September 2025 Workshop with Rory McCleery
- November 2025 Workshop with Gawain Glenton
- February 2026 Workshop with Lisa Colton & Louise Ellinson

These will be used for NWEMF's website and social media. Members may wish to visit NWEMF's YouTube channel to rewind some workshop footage featuring run-throughs of pieces.

### **Future Work**

- As we continue to grow our social media presence, we are looking to consolidate our brand profile for more consistent 'marketing' - the Committee will set internal guidelines regarding the presentation of NWEMF digital assets (e.g. our logo) on social media. This will also strengthen our visual identity when we publicise our activities.
- Regarding filming and photography during workshops for NWEMF social media content, the Committee respects individual preferences and members are duly asked to indicate their wishes on their sign-up sheets / correspondence to workshop organisers.
- We will also look into developing alternative social media content that does not require members' appearance, for example, audio recordings of workshop music 'run-throughs' supported by scrolling sheet music animation.